# Website Sustainability Assessment



Website: example.com Date: 01-Jan-01

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# Website **Sustainability Assessment** Website: example.com Date: 01-Jan-01 **Summary** Sustainability rating (Poor) 1.9 **Average Page weight** 2.20 MB Average page is 2.1MB [1] Average Page weight breakdown ■ Images JavaScript CSS ■ Video Fonts HTML ■ Other

Images	-2 (B	Video	0 KB
JavaScript	834 (B	Fonts	250 KB
css	179 B	HTML	36 KB

### **Summary Notes**

Overall the site score 1.9 out of 5 or 'Poor' on the sustainability rating. The average page weight is around 10% higher than the internet average.

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The site's sustainability score has been reduced for several reasons:

- Poor cache policy
- Lack of responsive design
- Limited use of a CDN
- High number of HTTP requests

Average number of ATP Requests

## Website Sustainability Assessment



Website: example.com Date: 01-Jan-01

### **Estimated Carbon Impact**

### **Average Payload**

Images	952 KB
JavaScript	834 KB
CSS	179 KB
Video	0 KB
Fonts	250 KB
HTML	36 KB
Other	J KB
TOTAL	2, 56 KP

Page visits per month 30 000

#### Estimated carbon output of site

9,649 gCO<sub>2</sub>e per year

The gCO2e per year is calculated cache assimpling of 10,000 visitors to the site per month, with each visitor viewing an average of 3 per st. It is assumed that the majority of the CSS and font files are the same perpage and therefore will be cached by the browser. Therefore the calculation uses only 10% or a weight of these files for visits to additional pages beyond the first. For images, videos, right and other files the full weight is taken into account for each page sit.

The carbon intensity of electricity is from the EEA for the UK [2] and the power usage per GB is from Orbin Per Lal. [3]

\*Note, if you have accurate metrics for visitor and page view numbers the calculation can be updated accordingly to provide a better estimate of the carbon impact.

- [1] https://almanac.httparchive.org/en/2021/page-weight
- [2] https://www.eea.europa.eu/data-and-maps/data/co2-intensity-of-electricity-generation
- [3] https://www.sciencedirect.com/science/article/abs/pii/S0921344920307072